## **HOW TO SUPPORT US**



## **Spread the Word**

In the documentary program "If They Had Known," the Clay Soper Memorial Fund shares the story of Clay Soper's tragic, accidental death at the age of 19 from mixing prescription drugs with alcohol. The film, combined with the Program Toolkit, catalyzes peer-to-peer discussions about the dangers surrounding the misuse and abuse of prescription drugs in today's party culture and provides teens with critical information.

The Clay Soper Memorial Fund strives to impact the health and well-being of teens nationwide by bringing the documentary program "If They Had Known" into communities and schools. Since its debut, the film has aired in 32 states, 53 colleges, and 280+ high schools and communities. Our viewing audience is 800,000+. For parents and families, "If They Had Known" is now available for individual rental on Amazon and Google Play. We have a growing rental audience of 400+. By partnering with the Clay Soper Memorial Fund and bringing the documentary program "If They Had Known" to your community, you're helping us spread a life-saving message to our young people.

#### **Donate**

We rely on donations, sponsorships, and grants to continue our mission of educating, engaging, and empowering today's teens with life-saving information about the risks of misusing and abusing prescription drugs. As a 501(c)(3) non-profit, most donors will receive a deduction equal to the amount of their donation for federal income tax purposes.

# **Matching Gifts Programs**

Many employers sponsor matching gift programs and will match charitable contributions. If your company is eligible, you can submit a matching gift by requesting and filling out the matching gift form from your employer. Mail or email the form to Genny Soper, and the Clay Soper Memorial Fund will take care of the rest.

## Join Us For A Clay Day!

What is "Have A Clay Day?" Through our annual events, the Clay Soper Memorial Fund honors Clay's enthusiasm for adventure, his trust in people, the power he found in kindness, and his passion for skiing. Help support our mission by participating in an event this year. Sign-up for our newsletter on our website or follow us on social media. We'll keep you posted on upcoming fundraisers.