



TITLE: "If They Had Known"

FILM LENGTH: 35 Minutes

FORMAT: Appropriate for in-class and online curriculums and small group and auditorium presentations

WATCH THIS FILM. HELP SAVE A LIFE.

Teen fatality due to prescription drug misuse is rising. In addition to the recreational misuse of prescription drugs, teens who suffer from stress and depression turn to prescription drugs to self-medicate. Getting the Clay Soper Memorial Fund documentary program "If They Had Known" into schools and communities nationwide is vital to our young people. It could prevent accidental deaths.

"If They Had Known" recounts the last night of Clay Soper's life. On July 18, 2015, 19-year-old Clay Soper and his teenage friends gathered for a house party. They were ready for a typical night of fun. During the party, Clay and some other partygoers mixed Xanax with alcohol. For Clay, it was a lethal mixture that caused his respiratory system and heart to stop. No one at the party knew combining prescription drugs with alcohol could be fatal.

The documentary program "If They Had Known" is not about drug addiction or substance abuse. It is an honest account of an accidental death that should not have happened. Clay's friends and family narrate the film; the life-saving message comes from Clay's friends and peers, not actors. The takeaway is genuine and impactful.

The documentary, combined with the Program Toolkit, catalyzes peer-to-peer discussions about the risks surrounding the misuse and abuse of prescription drugs in today's party culture.

Since its debut, "If They Had Known" has aired in 32 states, 53 colleges, and 280+ high schools and communities. Our viewing audience is 800,000+.

VIEWING OPTIONS FOR EDUCATORS AND COMMUNITY LEADERS

\$25 for one month of unlimited viewings

\$150 for one year of unlimited viewings

TO LICENSE THE DOCUMENTARY PROGRAM

Please complete the ITHK License Agreement and email it to: iftheyhadknown@gmail.com. We will provide you with a link and password to stream the film, and an invoice.

FOR PARENTS AND FAMILIES

Individual rental of "If They Had Known" (without the Program Toolkit) is now available on Amazon and Google Play.

MATERIALS:

PROGRAM TOOLKIT INCLUDES:

Facilitator's Guide

- Recommendations for introducing the film
- Guidelines for hosting classroom, auditorium, and online viewing
- Instructions for facilitating a dynamic post-viewing discussion

Promotional Materials

Key takeaway message

KEY MESSAGE:

Knowing These 5 Things Could Save Your Life or the Life of a Friend

- 1) Misusing or abusing prescription drugs can be fatal
- 2) Prescription drugs are not for partying or self-medicating
- 3) Be aware of the consequences of a toxic mix
- 4) Don't hesitate to get help if someone needs it, every minute counts
- 5) Remember how your choices will impact everyone around you



The Clay Soper Memorial Fund is a 501(c)(3) nonprofit. Our mission is to educate, engage and empower today's teens with life-saving information about the risks of misusing and abusing prescription drugs and to help motivate cultural change among young people.